



Great Jobs

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June 2020–June 2023

Impact Report

2023

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About Great Jobs KC

Great Jobs KC officially launched on September 28, 2016, as KC Scholars, intending to change lives in and around Kansas City. The program provided college scholarships to low- and moderate-income 9th graders, 11th graders, and adult learners, who could use the scholarship dollars at 19 post-secondary partners. In 2022, KC Scholars expanded its programs to include tuition-free job training programs, which allow adults aged 17 and older to attend short-term training programs and find jobs that pay family-sustaining wages.

Our Mission

The mission of Great Jobs KC is to provide access to college scholarships and tuition-free job training along with job placement assistance to secure family-sustaining jobs for low- to modest-income individuals in the Kansas City Area.

Our Core Values

Scholars First: Every decision will be made in the best interest of our Scholars and their futures.

Hope: All young adults and adults, regardless of family financial circumstances, will be able to graduate from college or earn a credential and secure a career that allows them to be economically independent.

Excellence: We will rigorously review data to assess our impact, celebrate our successes, and develop robust plans to improve where needed.

Continuous Improvement: We will strive to improve every day and continually work to make the program stronger for our Scholars.

Results-Focused: To ensure Kansas City remains one of the greatest cities in the US, we must work collaboratively, with urgency, and be outcomes-focused.

Our Scholarship Program - KC Scholars

KC Scholars awards three types of scholarships:

- Traditional Scholarships**
The KC Scholars Scholarship program awards college scholarships to students in their junior year of high school. With a total value of up to \$50,000, the scholarship can be applied to any of our postsecondary network colleges or universities and can be used to help cover the costs of a Scholars' education for up to six years.
- Adult Learner**
Targeting individuals aged 18 or older, the Adult Learners scholarship offers a total value of up to \$50,000. Scholars – including those with an associate degree – can apply the scholarship at one of the program's postsecondary network institutions for up to six years.
- College Savings**
The KC Scholars Scholarship Program also offers high school freshman the opportunity to earn college funds through a 529 savings account. Awardees' savings are matched at a rate of 1:1, with the potential to obtain \$1,000. Scholars who achieve specific college preparation milestones during their high school careers receive up to an additional \$400 in incentives. College Savings recipients are also eligible to apply for a Traditional Scholarship when they enter their junior year of high school.

Total Amount of Funding Spent On Programs Since Inception:

Type of Program	Amount Paid
Traditional Scholarships	\$42,609,159.75
Adult Learner Scholarships	\$11,421,240.92
College Savings Account/Match	\$613,652.07
Great Jobs KC Training Program	\$5,689,530.41
Total	\$60,333,583.15

Our Job Training Program

The Great Jobs KC Job Training Program began in October 2022, providing tuition-free short-term training programs. With the support of Great Jobs KC, adults ages 17 and older can learn faster, develop the skills needed to earn between \$45,000-\$85,000 annually, and begin a fulfilling career in one year or less. Great Jobs KC also provides access to support services, including childcare and transportation support, to ensure that nothing gets in the way of program completion.

Our Reach

Since 2017, the KC Scholars Program has awarded 7,251 scholarships to 6,887 Scholars. Since its inception in 2022, the Great Jobs KC Program has worked to connect 2,770 Scholars to job training programs.

Degree Seeking Scholarships:

Award Year	College Savings	Traditional	Adult	Total
2017	255	290	94	639
2018	439	580	137	1,156
2019	435	779	196	1,410
2020	402	527	200	1,129
2021	168	529	158	855
2022	251	614	162	1,027
2023	248	625	162	1,035
Total	2,198	3,944	1,109	7,251

GJKC Training Programs:

Great Job KC has partnered with 29 training partners that provide 147 training programs.

Program Industry	Number of Programs
Healthcare	43
Construction	6
Information Technology	76
Manufacturing	5
Logistics & Warehousing	13

Scholar Gender:

Gender	College Savings	Traditional	Adult	GJKC	Total
Female	1,191	2,821	860	1,673	6,545
Male	618	1,051	205	1,039	2,913
No Response	13	49	29	37	128
Other	5	9	6	21	41
Prefer not to answer	7	14	9	0	30
Total	1,834	3,944	1,109	2,770	9,657

Scholar Race/Ethnicity:

Ethnicity	College Savings	Traditional	Adult	GJKC	Total
African American	520	939	619	1,660	3,738
Asian	107	357	25	73	562
Hispanic	526	1,324	117	224	2,191
Multiple Races	110	201	43	172	526
Native American	19	23	7	12	61
No Response	13	50	29	36	128
Other	6	18	5	77	106
Prefer not to answer	58	62	38	89	247
White	475	970	226	427	2,098
Total	1,834	3,944	1,109	2,770	9,657

Scholar County of Residence:

County	College Savings	Traditional	Adult	GJKC	Total
Cass County	55	124	30	56	265
Clay County	201	313	98	215	827
Jackson County	791	1,531	678	1,851	4,851
Johnson County	194	415	116	238	963
Other	13	78	2	22	115
Platte County	84	142	32	103	361
Wyandotte County	351	841	141	285	1,618
No Response	145	500	12	0	657
Total	1,834	3,944	1,109	2,770	9,657

Scholar Age:

Age	College Savings	Traditional	Adult	GJKC	Total
0-10	0	0	0	36	36
11-20	1,615	2,241	10	320	4,186
21-30	201	1,686	234	1,087	3,208
31-40	0	0	417	747	1,164
41-50	0	0	295	377	672
51-60	0	0	99	161	260
60+	0	0	42	42	84
No Reponse	18	17	12	0	47
Total	1,834	3,944	1,109	2,770	9,657

Our Impact

2017–2023 Overall cohort persistence rate of the 4,501 Traditional and Adult scholarships awarded in 2017–2023, **3,252 (71%)** of scholars awarded entered their first year of college on time and persisted the first year.

*Fall-to-Fall Retention Rate by Entering Fall Cohort

State/ National	2016	2017	2018	2019	2020	2021
Kansas	60%	60%	60%	61%	59%	61%
Missouri	63%	62%	63%	63%	65%	66%
National Overall	67%	67%	67%	66%	66%	67%

*Fall-to-Fall Persistence Rate by Entering Fall Cohort

State/ National	2016	2017	2018	2019	2020	2021
Kansas	74%	72%	72%	72%	73%	73%
Missouri	75%	73%	74%	72%	76%	76%
National Overall	76%	76%	76%	74%	75%	76%

*National Student Clearinghouse Data

Support services provided to all Scholars, by barrier addressed:

Barrier Addressed by service	Total Cost	Number of Scholars
Domestic Violence	\$0	1
Food	\$0	9
Household Items (clothing, furniture, diapers, etc.)	\$0	8
Mental & Behavioral Wellness	\$0	5
Physical Wellness	\$0	5
Utilities	\$189	26
Childcare	\$310	19
Housing	\$819	57
Life Skills (coaching, tutoring, assessments, etc.)	\$2,474	26
Computers	\$2,850	104
Transportation	\$7,099	171
Other	\$11,209	70
Total	\$24,950	501

The Great Jobs KC Program has 1,676 scholars actively enrolled in training and workshops and 464 scholars who have completed training. (as of 9/6/2023)

Great Jobs KC, after job training:

Status	Number of GJKC completers
Unknown Status	2
Employed - 45K or more	92
Employed - Less than 45K	105
Not Yet Employed - Seeking Employment	235
Not Yet Employed - Not Seeking Employment	30
Total	464

Target Career Industry	Number of Student Currently Enrolled
*Missing Industry Category	216
Business/Administrative	16
Construction	60
Healthcare	754
Information Technology	402
Logistics/Warehousing	468
Manufacturing	41
Service Careers	1
Total	1,958

*Date Pulled: 10/9/2023

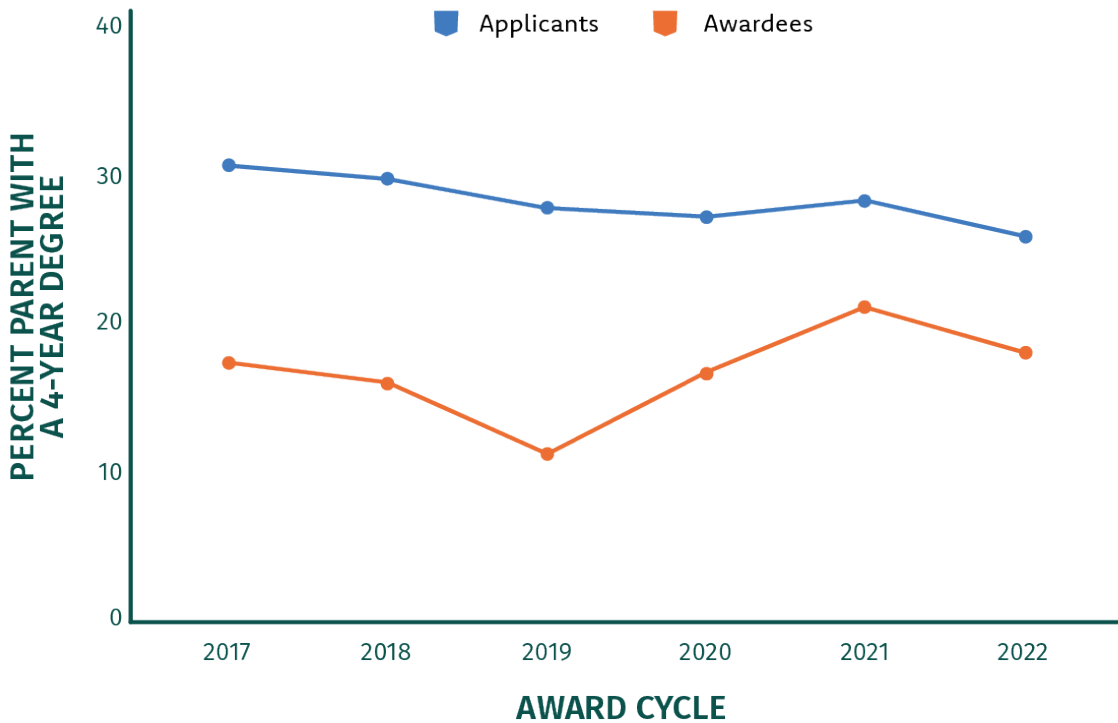
Target Career Industry	Number of Students that Earned Certificates by Industries
*Missing Industry Category	18
Business/Administrative	9
Construction	3
Healthcare	264
Information Technology	53
Logistics/Warehousing	208
Manufacturing	8
Total	563

This is the information we have available as of 9-1-23:
 Total Number of Great Jobs KC Staff: 92

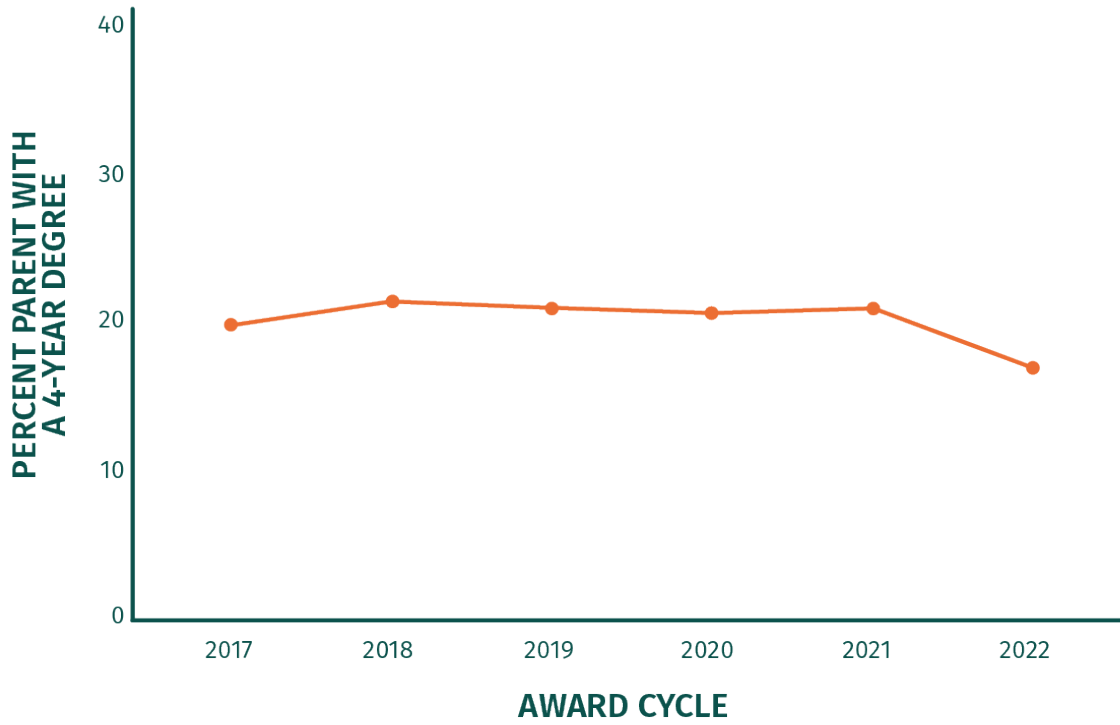
Race	Number of Staff Members
Asian	2
Black	41
Hispanic	11
Two or more	4
White	34
Grand Total	92

Gender	Number of Staff Members
Female	71
Male	21
Grand Total	92

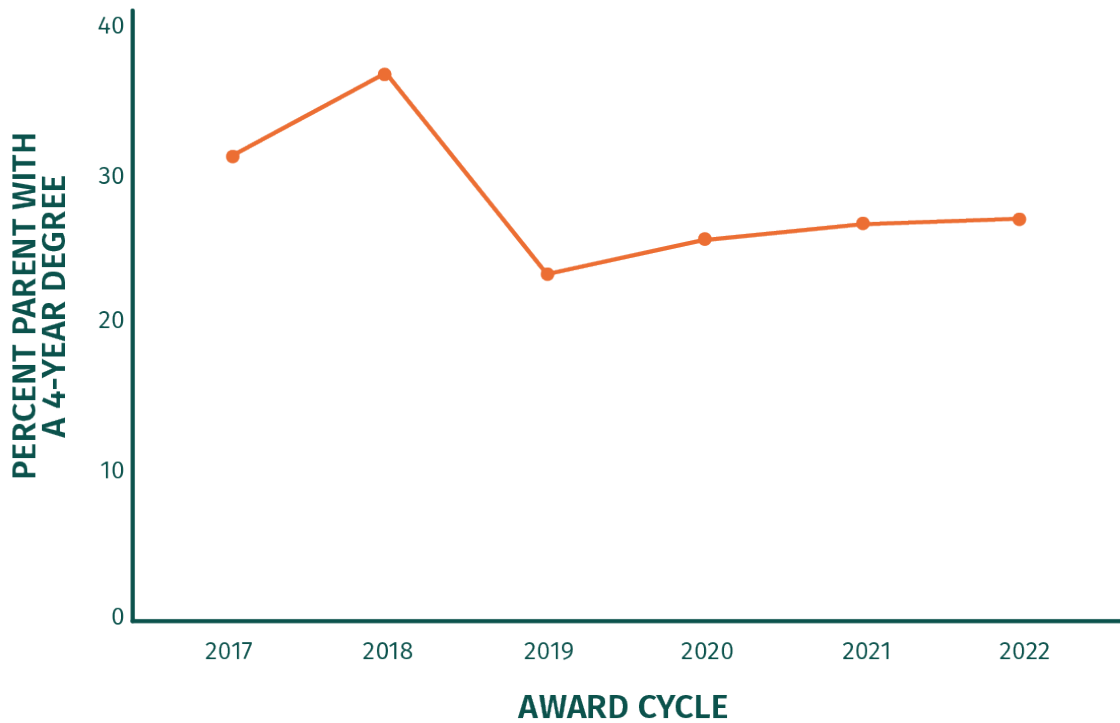
Traditional Scholar Applicants and Awardees with a Parent with a 4-Year Degree, 2017-2022:



Adult Learner Awardees with a Parent with a 4-Year Degree, 2017-2022:



Adult Learner Awardees with a Parent with a 4-Year Degree, 2017-2022:





Great Jobs 